# The Original Encyclopizza $^{\rm TM}$

#### Pizza Ingredient Purchasing and Preparation

#### John Correll

**Fulfillment Press** Canton, Michigan fulfillmentpress.com

This book is a redesigned and republished edition of the seminal pizza guide created by John Correll in 1992. The original book, first titled *The Pizza Manager's Guide to Ingredient Purchasing and Preparation* and later changed to *Encyclopizza*, was sold from 1992 to 1999. It was then retired, and remained out-of-print from 1999 to 2011. Growing demand from pizzeria operators and at-home pizza-makers has prompted the creation of this newly redesigned edition.

At the time this book was first written (1992) a diligent effort was made to provide true, factual, and complete information. However, as with every area of knowledge there is technological change over time. Such change might not be reflected in this republished edition of the original text. However, it's the author's opinion that the vast majority of material contained herein (like, say, about "99.9 percent") remains relevant and highly useful.

Further, as the book's subtitle indicates, this book is about pizza ingredient purchasing and preparation. Accordingly, it does not cover pizza-making — i.e., pizza assembly and baking. Perhaps some day an additional Encyclopizza-type book on pizza assembly and baking will be produced.

NOTE: To send gratis feedback on an error that needs correcting, email: encyclopizza@fulfillmentpress.com

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**Author:** John Correll is a full-time author. His background includes pizzeria and restaurant manager, training director, corporate VP, entrepreneur, college instructor, packaging designer, business consultant, and, most recently, inventor (holding over 40 patents). Nearly all facets of his professional background pertain, directly or indirectly, to the pizzeria and restaurant industry. He enjoys fishing, hiking, and long-distance bicycling. The principles of pizza-making and pizzeria business management have been an abiding interest of his for the past 45 years.

**Feedback:** To send gratis feedback on the book or to point out an error that needs correcting, email: encyclopizza@fulfillmentpress.com

Cover Photo: From Pizzuti's Pizza, 1978.

#### **Dedicated To:**

Liam Thomson Trevino

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