

BRINGING US TOGETHER

An Open Letter to
President Joe Biden –
January 27, 2021

John D. Correll

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TO: President Joe Biden

FR: John Correll

DT: January 27, 2021

Dear President Biden:

On November 7, 2020, shortly after the election, you said something that elicited hope. You said: *“With the campaign over, it’s time to put the anger and the harsh rhetoric behind us and come together as a nation. It’s time for America to unite. And to heal. We are the United States of America. And there’s nothing we can’t do, if we do it together.”*

I want you to know that I’m 100 percent behind that noble insight ... and I’m hoping you meant it. So I’m henceforth taking you at your word. I am assuming you truly desire to bring us together as a nation. As such, I’m believing that you’ll soon be following up on those inspiring words with unity-creating actions.

So, I’m writing this letter to convey a few thoughts that have come to mind, thoughts about what type of actions would be most effective in accomplishing the noble intent of *bringing us together as a nation*. These thoughts are divided into sixteen parts. Each of these parts describes an action that pertains to eliminating a particular insidious nation-dividing element. For easy reference I call these corrosive elements *unity killers*. There are sixteen of them. They have grown to such magnitude they’ve created the fractured country we have today. I submit, Mr. President, that to succeed at

bringing us together as a nation these sixteen unity killers must be eliminated, or at least mitigated. Here they are:

1. Stereotyping
2. Hate
3. Vengeance
4. Denigration
5. Demonization
6. Gloat
7. Misrepresentation
8. Propagandized News Reporting
9. Variable Law Enforcement
10. Hypocrisy
11. Schadenfreude
12. Deliberate Disrespecting
13. One-side-only Characterization
14. Genetic Sin Presupposition
15. Political Gang Blackmail
16. Superioration.

I'm describing them individually.

UNITY KILLER #1: **Stereotyping**

A stereotype is: a simplistic, generalized description of a group of persons. And, stereotyping is: *the act of characterizing or regarding any person in a certain group as being an embodiment or manifestation of the stereotype put on that group.*

There's a main reason why stereotyping should be curtailed. It's because stereotyping of a particular group *depicts every person in the group as being a non-human being — a.k.a. a non-person.* Here's how it happens.

Even though the subject of a stereotype is a particular group of actual persons, the stereotype itself is, actually, nothing more than a mental fabrication. So, when we engage in stereotyping — that is, when we characterize or regard a certain person in a certain group as being the stereotype attached to that group — we are implicitly saying that that person is, to us, not a unique individual or, in short, not a real person. This may well be the greatest insult that one human can unload upon another. This is why a person who's the victim of stereotyping holds antipathy toward the person or group doing the stereotyping. It's why stereotyping is bad.

Stereotyping is a foundational component in many of the isms and movements we have today. It also exists in our news media and, to a degree, in our major political parties and government actions. We should *quash* stereotyping because it creates antipathy, discord, and disunity.

UNITY KILLER #2:

Hate

Hate is: *intense, passionate hostility aimed at another person, or at a group of persons.* For the past two decades hate has grown within our nation and our government.

It also has infiltrated and overtaken the minds of many leaders in our government. It has reached the point where they appear to be daily consumed with and driven by hate.

Hate would not be a problem except for one thing: Hate is antithetical to unity creation. Hate and unity don't readily coexist. As hate grows, unity shrivels — it seems automatic. And, hate within our nation, and especially within our national leadership, seems to have been growing for the past two decades.

Hate combined with stereotyping is an atomic bomb to national unity. Stereotype-infused hate — or hate-laced stereotyping, if you prefer — is ubiquitous within our nation. Because it's so prevalent most persons no longer see it — or even recognize its existence.

There's a saying that "a house divided against itself cannot stand." I submit that nothing divides a house more thoroughly than hate within ... especially when that hate is rationalized with stereotyping.

UNITY KILLER #3: **Vengeance**

Vengeance is: *infliction of a negative consequence as a response to a wrong committed*. Other words for negative consequence are injury, harm, pain, suffering, castigation, humiliation.

Vengeance is hate in supercharged mode. It has emerged in the past 20 years in the highest levels of our government leadership. It has become a unity killer. Hate and vengeance are a one-two sucker punch to our nation and its unity

I conclude this section with an anecdote. There appears to be a sentiment in our Democratic Party today that goes something like this: *“Unity, yes — but first we’re going to make ’em pay.”* This reminds me of a popular saying in the antiwar movement during the Vietnam War in the 1960s. The saying was: *“Bombing for peace is like screwing for virginity.”* With a slight variation this analogy depicts what some of the leaders of our Democratic Party are proposing today: *“Virginity, yes — but first we’re going to punish ’em with a good screwing.”* Or, put another way, *“Unity, yes — but first we’re going to make ’em pay, teach ’em a lesson, and enact sweet vengeance.”*

As you know, bombing never did make the Vietcong acquiesce or bring peace or end the war. The Vietnam War ended when enough Americans finally realized that pursuing war in Vietnam for the purpose of creating peace in Vietnam was an unworkable, self-defeating stratagem. The War ended when

we finally realized that “indeed, bombing for peace was akin to screwing for virginity.” And, sadly, this stratagem of “bombing for peace” not only failed to produce peace, it resulted in vast carnage, trillions of dollars wasted, and tens of thousands of Americans killed.

As I mentioned, there’s a notion held by some in our Democratic Party that “First we’ll wreak vengeance on Republicans, and then we’ll get unity.” Is this notion any less doomed to failure than the Vietnam War strategy of “First we’ll bomb the hell out of ’em, and then we’ll get peace?”

UNITY KILLER #4: **Denigration**

Denigration is: *speaking about or describing someone in belittling, derogatory, or damaging terms*. Other words for denigration include disparagement, defamation, derision, deprecation, vilification, smearing, and ridicule. Denigration doesn't always come with hate, but hate almost always includes denigration. Either way, denigration is a unity killer.

What makes denigration tricky to deal with is it exists on a spectrum. On one end of the spectrum is seemingly benign caricature and parody, on the other end is murderous character assassination. Although the former is generally viewed as "harmless humor," it could be worthwhile to bear in mind that any form of denigration — be it strong or be it mild — has a division-creating effect.

In short, even though denigration isn't as big of a unity killer as hate and vengeance, it's still a nation splitter.

UNITY KILLER #5: **Demonization**

Demonization is a radical extension of denigration. It's the psychotic criminal of the denigration family. Demonization is: *the act of portraying someone as being bad, evil, or diabolic because they voted for someone who we did not vote for.*

For as long as I can recall, up until the 1990's one's political choices, including who one voted for, was viewed as merely a vote, and nothing more. Each person made their political choice based on their best assessment of the situation and the choices available, and that was it. Within 24 hours after the election it "was all history." Regardless of the outcome, there was no great after-vote build-up of animosity, or maligning, or finger-pointing, or blaming, or hate, or vengeance, or denigration. People didn't display hostility or become enemies simply because they voted for different candidates. Family members didn't attack family members simply because they voted for different candidates. Friends and neighbors didn't malign friends and neighbors simply because they voted for different candidates.

But starting around 2000 that began to change. A perverted force began arising within our nation, and especially in our political world. It was demonization. People began portraying others as being bad, evil, or diabolic — just because they didn't vote the way we voted.

Ironically, the situation of one person voting differently than another person is not what's bad, evil, or diabolic. The actual bad, evil activity in all this is the *act of demonization itself*. It's a major unity killer in our nation.

UNITY KILLER #6:

Gloat

Gloat is: *a feeling or expression of great pleasure or self-satisfaction, often done maliciously.* Terms related to gloat include glee, reveling, glorying, and victory-dancing.

In recent years gloat has grown within our nation. It often arises after political victories.

Gloat might appear benign. But it's not. It's a powerful unity killer. What's more, when it's combined with unity killers two through five — hate, vengeance, denigration, and demonization — the result is a poisonous brew that we're drinking daily. This brew is killing national unity.

UNITY KILLER #7: **Misrepresentation**

Misrepresentation is: *a communication or action that's incorrect or misleading*. Two main forms of misrepresentation are lying and con job. There are seven major types of misrepresentation:

1. Misrepresentation of **FACTS**
2. Misrepresentation of **PRESENT SITUATION**
3. Misrepresentation of **PAST EVENTS and ACTIONS**
4. Misrepresentation of **INTENTIONS**, or intended future events and actions
5. Misrepresentation of **PRIORITIES and VALUES**
6. Misrepresentation of **PERSONAL CHARACTER**
7. Misrepresentation of **PERSONAL HISTORY**.

Misrepresentation is a ubiquitous, slimy unity killer that is so prevalent in our society that we don't even notice much of it. But when it arises in news media, politics, government, and government leadership, misrepresentation spawns discord, distrust, and disunity within our nation.

UNITY KILLER #8:

Propagandized News Reporting

Propaganda is: an image or message that promotes a particular political or ideological aim or slant. *Propagandizing* is: the activity of disseminating propaganda. Which means, a medium that engages in disseminating propaganda is a *propagandist*.

There was a time, in the prior century, when news journalism was pretty much free of propaganda. Or, if there was propagandizing it was presented separately from the news reporting in a section clearly labeled “Opinion” or “Editorial.” But starting about thirty years ago, various mediums (TV networks, newspapers, radio stations) began injecting propaganda into news reporting. At first this was done subtly and in small doses. People hardly recognized that propaganda was being foisted on them. But in the past twenty years propagandizing has grown immensely. So that today we have less true news journalism than we once had — that is, less non-slanted, unadulterated reporting of news events. Instead, much of what we have is something that could most appropriately be called propagandized news reporting. Formally defined, *propagandized news reporting* is propaganda intermixed with news so as to cast an aura of factuality onto the propaganda. Viewed in that light, much news reporting today is, to put it simply, a propaganda con job.

Propagandized news reporting would not be a big problem except for one thing: It’s a powerfully polarizing force that’s working to disrupt and divide our nation.

UNITY KILLER #9:

Variable Law Enforcement

Variable law enforcement is: *applying or enforcing a law differently depending on who it is that's violating the law.*

The events of this past year clearly show that (a) variable law enforcement is present within our nation and (b) it's a huge creator of discord, distrust, and disunity.

If we're to have any chance of becoming a unified nation, variable law enforcement of *every* kind must be abolished. Laws must be applied the same way and to the same extent in every situation, regardless of who the lawbreaker might be. Doing this, I submit, would have a huge impact in mitigating national disunity.

UNITY KILLER #10:

Hypocrisy

Hypocrisy is: *the act of (a) telling others what actions they should be performing and then (b) not performing those actions oneself.* Or, put more simply, hypocrisy is the practice of “do as I say, not as I do.” Or, in simplest terms, hypocrisy is “failure to walk the talk.”

The events of the past year of 2020, especially as pertains to the pandemic, have clearly exposed the fact that hypocrisy is rampant within all levels of our governmental leadership. This hypocrisy is a unity killer. We need to demand and make our elected leaders *walk the talk.*

UNITY KILLER #11: **Schadenfreude**

This is a German term that, literally translated, means “damage-joy,” or joy derived from damage. More fully defined, schadenfreude is: *delight, joy, or pleasure derived from seeing or hearing about someone else’s troubles, failures, or misfortunes.*

Schadenfreude is a first cousin of gloat (unity killer #6). Gloat and schadenfreude permeate America today. Schadenfreude might sound harmless, but it’s not. Deriving pleasure from other persons’ troubles and misfortunes is a perverted emotion. It’s also an underlying covert factor that can impede constructive human interaction and unity-building, especially when it’s expressed by government leaders, news commentators, and others in position to shape people’s attitudes and opinions.

UNITY KILLER #12:

Deliberate Disrespecting

On January 21, the day after your inauguration, I came upon a news story of a meeting you had with your staff on that day. The headline of the article read: **Biden to staff: 'I will fire you on the spot' for 'disrespect' to others.** The article went on to say:

President Joe Biden on Wednesday warned over 1,000 presidential appointees on a video conference that he will fire them “on the spot” if he hears that they have shown “disrespect” to people in their professional conduct. Biden made the threat as he swore in a crew of political aides who will help him steer the federal bureaucracy. “I’m not joking when I say this: If you’re ever working with me and I hear you treat another colleague with disrespect or talk down to them, I promise you, I will fire you on the spot. No ifs ands or buts.”

I applaud that noble initiative. What’s more, I submit that it could be worthwhile to communicate that concept to all branches of our government. If shunning deliberate disrespectful behavior is a good move for the administrative branch it also would be a good move for the legislative branch.

Indeed, why do we need any form of disrespectful interaction, even in small amounts, anywhere in our government, and especially between our elected leadership? It serves no

constructive end. Plus, it's a unity killer that has the negative effect of promoting discord, divisiveness, and disunity within our nation.

What's more, deliberate disrespecting exists within our news media, too. When deliberate disrespecting comes forth from those who work in government and in news reporting it's a unity killer — and a powerful one at that.

To conclude I pose this question: What, exactly, constitutes deliberate disrespecting? Doing unity killers #1 through 6 — or engaging in stereotyping, hate, vengeance, denigration, demonization, and gloat — are perhaps the strongest forms of deliberate disrespecting.

UNITY KILLER #13: **One-side-only Characterization**

One-side-only characterization is: *the act of characterizing or describing a person, or a group of persons, in one context only.*

For example, describing only the positive aspects of a person and avoiding describing negative aspects is one-side-only characterization. And, vice versa, describing only negative aspects and avoiding describing positive aspects is one-side-only characterization, too.

Further, describing only the accomplishments of a person and avoiding describing failures is one-side-only characterization. And, conversely, describing only failures and avoiding describing successes and accomplishments is one-side-only characterization, too.

One-side-only characterization is a tactic used by news media and political parties today. They use it to try to create the impression that “their person” is a saintly hero and the opponent is a demonic villain.

One-side-only characterization might appear harmless. But there’s a problem with it: It’s a unity killer. This happens because the purpose and impact of continuous one-side-only characterization is to supplant reality with fictional fabrica-

tion. In short, one-side-only characterization is an attempted con job.

So, what's the reality here? It's this. Virtually no one is all positive and no negative, or all good and no bad, or always successful and never a failure. Conversely, no one is all negative and no positive, or all bad and no good, or always a failure and never successful.

The problem with one-side-only characterization is that it's a unity killer. It creates disunity the same way deliberate disrespecting does: It offends. It's saying, in effect, you're so stupid I can foist a one-side-only positive characterization of "my preferred candidate" on you and you'll believe it and, conversely, I can foist a one-side-only negative characterization of "the opponent" on you and you'll believe that, too. Insult — whether expressed or implied — is a unity killer.

It seems to me that, if one's preferred person is actually the best person for the job, then an open, objective, non-slanted, non-propaganda-driven two-sided depiction of *both* candidates would be the most powerful tactic there is for getting people to vote for the right person. As such, there would be no need to resort to reality-distorting one-side-only characterization of either the preferred person or the opponent.

In short, a person should get criticism when criticism is due, and credit when credit is due. If all our news media were to adopt that approach it would reduce divisiveness and disunity in our nation.

UNITY KILLER #14:

Genetic Sin Presupposition

Genetic sin presupposition is: *the assumption, expressed or implied, that the sins of a person automatically transfer to descendants and family members of that person because those persons are genetically-related to the sinner.*

I'm using the word "sin" and "sinner" in a broad, non-religious context. "Sin" refers to any form of wrong, bad, or undesirable action. And, "sinner" refers to any person who engages in a wrong, bad, or undesirable action.

An example of genetic sin presupposition would go like this. "So-and-so has committed certain crimes. Committing these crimes is a sin, which makes so-and-so a sinner. You are the child (or perhaps the sibling) of so-and-so. This means you're a sinner, too, because you're genetically related to so-and-so."

Another example goes like this. "Two centuries ago there were slaveowners in America. Slavery is a sin, which means the slaveowners were sinners. They also were white. And you're white, too. This means you're a sinner, too, because you somehow must be genetically related to them. Which means, you must take punishment for the sin of slavery perpetrated by certain white people of a couple centuries ago."

Genetic sin presupposition is flawed reasoning and, therefore, bunk. It's also a giant unity killer within our nation.

UNITY KILLER #15: **Political Gang Blackmail**

This unity killer describes two related nation-fracturing elements: political gang vengeance and political gang blackmail. A gang is defined as: *a group of persons that are pursuing a common aim.*

In unity killer #3 I described how vengeance is destroying our national unity. This unity killer #15 pertains to vengeance in mega form; it's about *gang* vengeance. If it happens that the term "gang vengeance" rings familiar to you, it's because gang vengeance is akin to gang rape and gang murder — it's a heinous harmful act perpetrated on an individual by a gang of nasty persons.

In the past couple weeks a new trend has descended on our nation: *political gang vengeance*. It's the act of seeking to exact lifelong revenge on any person who worked in a particular prior administration. This revenge takes the form of doing whatever one can to prevent that person from ever having gainful employment for the rest of their life. In short, it's lifelong shunning via economic strangulation. I've noticed that companies and organizations are signing on to becoming a member of this gang.

I don't know about you, Mr. President, but I find this movement to be abhorrent ... and scary as hell. To the best of my knowledge, this act of political gang vengeance has never been done before in America.

Besides being scary, it's evil. It should be *illegal*. Indeed, it should be declared a major *crime*. Why? Because what's happening is the starting point for a practice that's actually blackmail — or, more specifically, **political gang blackmail**. It's implicitly saying, *“If you would like to be free of lifelong economic ostracism and harassment, do not support, work for, or have anything to do with a particular political party or political party candidate. If you don't heed this warning, we will see to it that you suffer economic hardship for the rest of your life.”* This is blackmail at a most heinous level. Implicit gang blackmail plunges a dagger into the heart of our democratic process and nation.

Even at the end of the Civil War, which was a time when political gang vengeance could perhaps have been justifiably enacted on political leaders of the South, political gang vengeance didn't happen. Lincoln took giant steps to ensure it wouldn't happen (as powerfully described in his Second Inaugural Address). Lincoln, thank God, realized how abhorrent political gang vengeance would be and how destructive it would be to the future life of the nation.

So I ask, in light of this new act of political gang vengeance, *what* is happening to us, *what* are we thinking, *what* are we doing!!!???

Is no one seeing the “what comes next” of this type of act? Is no one realizing that “what goes around comes around?” Is no one realizing that vengeance begets vengeance, and that humans almost always seek to make their “counter-vengeance” more harmful than the original vengeance? Is no

one realizing that political gang vengeance on members of a prior administration is about the craziest, most harmful action to our nation that could be performed? Is no one seeing that political gang blackmail is just one baby step beyond political gang vengeance?

Further, how does a person or a political leader or a political party say, on one hand, “America needs unity, let’s put anger behind us, let’s join hands and move forward together” and then, on the other hand, promote, or condone, or allow a gang vengeance vendetta like what’s happening? Political gang vengeance and blackmail — like what’s now starting in America — is what happens in non-democracy countries, in countries governed by dictatorship and one-party rule — which perhaps explains another crazy thing that has just happened for a first time — a one-party-rule country has signed on to being a charter member of America’s first political vengeance gang.

On January 21, I arose and checked the news. The first thing I encounter is a mind-boggling headline: **China Sanctions 28 Former Trump Administration Officials**. The article then goes on to say:

China imposed sanctions on Trump administration officials just minutes after Joe Biden was sworn in ... [China announced it has imposed sanctions on] 28 people who the ministry said “planned, promoted and executed a series of crazy moves which have gravely interfered in China’s internal affairs, undermined China’s interest, offended the Chinese people and seriously disrupted China–U.S. relations.” ... The min-

istry said the sanctioned individuals and their immediate family members “are prohibited from entering the mainland of China, Hong Kong and Macao.” It also said they and entities associated with them are banned from conducting business with China.

Well — wham, bam, wazoo! The world’s largest one-party-rule dictatorship has now joined the political gang vengeance movement in America. This country is now a charter member and active supporter of that movement. So the gang is now *international*, with the membership consisting of the government of a one-party-rule communist country combined with various U.S. corporations and organizations, all joined in a tidy gang in which the members share the common aim of wreaking vengeance on American citizens who worked in a prior U.S. government administration.

What’s more, along with being implicit political blackmail, this political gang vengeance vendetta is likely the most perverted social-political event one can imagine in a democracy. It’s the basis for a political horror movie, a movie with an insidious plot line, like this:

The setting is America. A diabolical international three-member cabal forms. It consists of (a) the world’s largest dictatorship, which happens to also be the #1 manufacturer and distributor of goods throughout the world, (b) an American digital media conglomerate, which happens to have monopoly control over information flow throughout America, including both digital media and print media, and (c) an American

political party that's eager to rid itself of competition from all other competing political parties.

The three join together to form a united "peace-loving" cabal that aims to convert the United States from a multi-party democracy into a single-party autocracy controlled by the cabal, with the political party being "the face man" of the syndicate. To get the citizenry to compliantly acquiesce to what the cabal is doing they tell the public that this switch from multi-party democracy to single-party autocracy is being done for the noble purpose of "quashing America's internal enemies and uniting the nation."

A few people of the citizenry realize that what has happened is the Orwellian nightmare come true, except instead of being 1984 it's now 2034. But their voices are quickly quelled. They either somehow mysteriously disappear or they renounce the "error of their thinking" in order to avoid economic strangulation on their self and their family and to avoid excommunication from every form of media communication within the nation, including every form of Internet use including social media, email, texting, and video gaming, and also any form of print media, with the result being that no person can publish a book or article, either digital or print, critical of the syndicate and, in particular, critical of the controlling non-elected political party leadership of the nation.

This is a fictional plot, of course. But in light of present events this fabrication eerily appears to be an evolutionary possibility. Lincoln, right now, must be crying.

Is there no one in Washington, D.C. — or anywhere in America — who is seeing what’s happening here? Is there no one who understands how crazy, sick, dangerous, counter-productive, and **unity-killing** this political gang vengeance action is? Is our elected political leadership — Congress, Senate, presidential administration — so consumed with either (a) trying to wreak political vengeance or (b) trying to escape it, that everyone is blind to the birth of an horrific budding movement of political gang vengeance and blackmail, a monster that has just emerged from the political womb of our nation and is now already taking its first steps.

Please, Mr. President, I beg you, do something to kill this insane movement — before it eats us alive, from inside out.

So, to sum up, beginning January 21 China has inserted itself as an *active* member and facilitator of the most destructive movement that could arise in our nation: a budding “cannibalistic” political gang vengeance and blackmail cabal whose purpose is to economically destroy American citizens they dislike or who politically disagree with them. Amazingly, and sadly, our political leaders are seemingly so oblivious to this insidious movement, or perhaps so scared of it, they’ve taken no action to exterminate it.

There’s insane irony here. Our political leaders are ignoring one of the most diabolical, potentially destructive movements that could happen to America — while, simultane-

ously, the leaders of the world's largest single-party dictatorship on the other side of the globe are seemingly acutely aware of this development and are acting at lightning speed to seize the moment to promote and fuel it as much as possible.

As a result, we're now in an epic struggle — perhaps even an existential struggle — with a nation-slaying enemy. And, ironically, that nation-slaying enemy turns out *not* to be some other country or a virulent disease ... it turns out to be us. We are now attacking our self. We have commenced to “eat our own.” We've evolved into being our own worst enemy. Other nations can now sit back, observe, chuckle, and watch the world's greatest democracy cannibalistically destroy itself.

Yes, Mr. President, we do need unity. We need real unity ... and we need it “*real bad*” ... and “*real soon!*”

UNITY KILLER #16: **Superioration**

This last unity killer is perhaps the most pervasive of all. It arises from a certain human drive. It's the ***drive to FEEL SUPERIOR***. This drive is so ubiquitous we seldom notice it and, therefore, seldom recognize how much it motivates what we daily say and do. It exists throughout humankind, and impacts — directly or indirectly — almost every aspect of our existence, including what we say and do in the arena of political thinking and activity. Because the drive is so widespread and yet so little recognized, it's often expressed in a way that it works as a powerful unity killer.

To describe how it has been working as a unity killer I first must provide clear definition of these four terms: superior, superioration, superiorist, and superiorism. I'm using the terms to mean the following.

Superior means: *Higher, or elevated in position*

Superioration (or superiorating) means: *The act of thinking, expressing, or acting as-if one is a superior human being relative to certain other human beings*

Superiorist (or superiorator) means: *One who superiorates; i.e., one who thinks, expresses, or acts as-if they are a superior human being relative to certain other human beings*

Superiorism means: *The belief or assumption that one is a superior human being relative to certain other human beings*

(Note: The last three terms — superiority, superiorist, and superiority — are new words I had to coin for clear explanation of how the drive to feel superior works as a unity killer.)

Directly or indirectly, deliberately or non-deliberately, consciously or subconsciously, each person is striving to somehow feel superior in some way. Each person has numerous options for ways to feel superior. These options fall into two categories: (1) positive superior-creation options and (2) negative superior-creation options.

The *positive* superior-creation options category consists of ways to feel superior without having to cast another person or persons as being “inferior.”

Conversely, the *negative* superior-creation options category consists of ways to feel superior that involve casting another person or persons as being “inferior,” or in some way lower, or deficient, or inadequate. In other words, it involves the act of superiority. Superiority involves two persons: (1) a person doing the superioring, which we’ll call the “superiorist” and (2) a person who’s the recipient or victim of the superioring, which we’ll call “recipient.”

Superiority is a powerful, pervasive unity killer. This happens because superiority tends to offend the hell out of most persons who are the recipient of it. The reason it’s so offending is that superiority connotes that the recipient of the superiority is somehow an inferior human to the superiorist. It’s this connoting of inferiority and the common offending effect of it that results in superiority being a pervasive unity killer within our nation.

A key aspect of superiority is that it's communicated in many ways — including directly and indirectly, deliberately and accidentally, and consciously and subconsciously.

Another aspect is that it can be communicated by virtually anyone. Meaning, one need not actually be superior to another person to communicate the impression that they think they are. Or, put another way, one need not actually be superior to engage in superiority. As a result, superiority abounds — which further means, instances in which people are offended due to superiority also abound.

So, how is superiority actualized in the world of politics? It comes from three sources: (1) From supporters of a particular political party, (2) from politicians or leaders of a particular political party, and (3) from the professional propagandizers, or “mouthpieces,” for a particular political party. By far, the most prevalent and powerful of the three groups is the third one: the professional propagandizers for a political party.

So, who exactly are the main propagandizers for political parties today? It's the professional media — notably, the news media. It's TV networks and cable companies that label themselves as news reporters but simultaneously function as propagandists for a particular political party or politician.

Now, it might appear that propagandizing by news media people would not be a problem, indeed not even worth noting. But actually it's a creator of antipathy and disunity within the citizenry of our nation. In doing their propagandizing job, some commentators of the news networks often

portray the political party or political leader they dislike in a negative light. In doing this their partisan propagandizing contains unity killers, such as, for example, stereotyping, hate, vengeance, denigration, demonization, gloat, misrepresentation, schadenfreude, deliberate disrespecting, and one-side-only characterization. In short, propagandizing news reporting is a major propagator of unity killers.

In addition to the traditional unity killers (listed above), which are infused in propagandized news reporting of our media, there's one other factor that's creating disunity. It's superiority. Some of the journalists and commentators on these networks appear to be superiorists. Their superiorist mindset is apparent in the content of their message, their demeanor, their style of talk, and their style of humor or what they find to be funny. All this conveys that they believe they are a superior person relative to certain other persons, with those certain other persons being people who aren't affiliated with the political party that the news commentator is propagandizing for.

Now here's the main point. Superiority action by TV news propagandists and politicians is a *major* unity killer in our nation. This happens because, when we humans conclude, from repeated observation, that a certain person or certain group thinks they are superior to us (or that we're inferior to them), it engenders disdain within us for that person or group. This, in turn, causes us to dislike that person or group. Which, ultimately, breeds discord and disunity within our nation.

But the reality is: Superiorists aren't actually superior. In spite of the stereotypes that superiorist news commentators and politicians might be embracing, in spite of the prejudices and biases they might be holding, in spite of how they might view their self, in spite of where they live, or where they went to college, or the type of position they hold, or how big their salary is, or how rich they are, or what accolades they've received, or what their admirers think of them — they are, in fact, not a superior person relative to any other humans, including those who aren't part of the political party the superiorists and politicians propagandize for. In fact, they're just another imperfect person — no wiser, no more insightful, no more clever than others, and no less flawed, misguided, and error-prone than others. In short, they're not superior to anyone.

Moving on, I point out that one of the things that makes superioration such a powerful unity killer is it infuses with other unity killers. It puts them into supercharge mode. Here are examples.

Superioration is a key element in *stereotyping*. As explained in unity killer #1, the mere act of stereotyping implies that the persons in a particular stereotype category are “inferior persons” or “non-human” or “non-real persons,” which is perhaps the most demeaning and offending superioration action of all.

Superioration is a key element in *hate*. We tend to develop a feeling of hate toward people who cast us in a negative or

inferior-connoting light or, in other words, make us the recipient, or victim, of their superioration.

Superioration is a key element in *vengeance*. We tend to develop a desire to “get even” with people who appear to believe they are superior to us, or appear to have a desire to make us appear inferior to them.

Superioration is a key element in *denigration*. For many humans, the drive to feel superior is what causes them to denigrate others. By diminishing another person the superiorist creates, within their mind, a larger “superiority gap” between their self and the other person, thereby making their self seem even more superior, in their mind.

Superioration is a key element in *demonization*. By casting another person or persons as being demonic, it connotes that the superiorator is non-demonic, or perhaps saintly, thereby causing them to acquire a feeling of being a superior person.

Superioration is a key element in *gloat*. Reveling or glorying in one’s victories is frequently an overt expression of superioration. In the mind of the superiorist the win or victory serves as proof that they’re superior to certain other humans. A similar situation exists with exuberant sports fans. When “their team” wins they yell, jump up and down, and wave their fists, which basically is animated glee and gloating over “their team” being superior to the “enemy team.” It’s also, for example, why people gloat when their political candidate wins out over a competing candidate. In the mind of the superiorist, the win serves as proof that their candidate is superior to the competing candidate. Which, because of their

vicarious connection to the candidate, further serves as proof, in their mind, that they are superior to the persons who voted for the competing candidate. It's this feeling of being superior resulting from being vicariously connected to the election winner that results in the vocal expression of glee — a.k.a. gloat. Gloaters often make special effort to express their glee in the face of the loser because “in the face” gloating gives them an even stronger feeling of being superior.

Moving on, superiority is a key element in *misrepresentation*. One of the main reasons people engage in lying and conning is to put them into a position to appear to be superior to some other person or persons.

Superiority is a key element in *propagandized news reporting*. Indeed, it's the essence of propagandized news reporting: a main purpose of propaganda is to make one person appear to be superior to another person. Further, by the propagandist mentally aligning with the person promoted by the propaganda, it provides opportunity for the propagandist to gain a feeling of being superior over others.

Superiority is a key element in *hypocrisy*. Those who envision their self as being superior over others tend to ignore rules and laws because they envision their self being *above* the law. This image of being above the law, as expressed in the actions of a hypocrite, implies that the hypocrite views their self as being superior to others. This implication of being superior to others and above the law is what makes hypocrisy so offensive to people.

Superioration is a key element in *schadenfreude*. We derive pleasure, and even revel, in the failures and troubles of others because it proves, in our mind, that certain others are not superior to us or, put another way, it proves that we are not inferior to them.

Superioration is a key element in *deliberate disrespecting*. We tend to deliberately disrespect others when another person is making us the recipient of their superioration or, put another way, when another is trying to diminish us in their desire to elevate their self.

Superioration is a key element in *one-side-only characterization*. By characterizing a person as being all bad, it gives us a rationalization for the notion that we're superior to that person, which makes us feel good and like gloating.

Superioration is a key element in *genetic sin presupposition*. By presupposing that the sins of a certain person's relatives or ancestors are passed down to that certain person by genetic connection, it diminishes that person (in our mind), which enables us to feel superior to them.

Superioration is a key element in *political gang vengeance*. By assuming that another person is morally or ethically inferior to us, or assuming that we're morally superior to another person, it enables us to rationalize an attack of gang vengeance upon that person. Indeed, one way to look at it is, gang vengeance is superioration perverted to the extreme.

Wrap-up

There you have it, Mr. President. I'm taking you at your word. I buy into what you said on November 7, that "*it's time to put the anger and the harsh rhetoric behind us and come together as a nation. It's time for America to unite. And to heal.*"

Because I believe you spoke those words with honesty and follow-thru intentions, I've invested the time — and a considerable amount, I might add — to identify and clearly describe, within this letter, sixteen major factors that are presently fostering our national disunity. I'm hoping you can use this information, combined with your personal power and the power of your Office, to mitigate the existence of these sixteen insidious unity killers within our nation.

I wish you the best.

ENDING NOTE 1

If you'd like to have an amazon Kindle digital version of this book at reasonable price, click [HERE](#)

If you'd like to have a paperback version of this book at reasonable price, click [HERE](#)

ENDING NOTE 2

This book describes certain unity *killers* in the United States of America. In case you might be interested, I'm starting work on a following book. It describes a set of powerful unity *creators* and explains how they could be installed in our nation. This new book will be a follow-up, or sequel, to this book you just read.
